

# THE 2018 "IRVING REWARDS FREE GAS FOR LIFE" DIGITAL GAME - OFFICIAL RULES

The "Irving Rewards Free Gas for Life Digital Game" (the "Digital Game") is offered by Irving Oil Marketing, Inc. in the United States of America ("Irving Oil") and is administered by WSP International Limited ("Administrators"). Irving hereinafter will be referred to as the "Game Sponsor".

**NO PURCHASE NECESSARY TO PLAY.** Making a purchase will not improve your chances of winning.

**General Game Information:** The Digital Game is being played at approximately 334 participating Irving Oil locations that accept the Irving Rewards Card ("Participating Locations") in the United States of America ("USA") in the states of Connecticut (CT), Maine (ME), Massachusetts (MA), New Hampshire (NH), New York (NY), Rhode Island (RI) and Vermont (VT). The Digital Game is played using Digital Game Tickets ("Digital ticket(s)" that can be opened on a computer, tablet or smartphone. You may obtain a Digital ticket while supplies last, when you make a qualifying fuel or in-store purchase at any Participating Location and use your Irving Rewards card, at any time throughout The Digital Game Period, (as detailed below in Rule 1). Qualifying purchases include any Irving Oil fuel purchase using your registered Irving Rewards card, or any Irving Rewards eligible in-store purchase using your registered Irving Rewards card at participating locations where Irving Rewards is accepted in-store. Certain in-store items, such as alcohol, tobacco, lottery, postage, money orders, gift cards and pre-paid cards, licenses, propane, car wash, municipal trash/recycling bags, and other items as may be designated by Irving or restricted by state law do not qualify and are excluded. **You must have a registered Irving Rewards card in order to play and win prizes in the Digital Game.** If you do not have an Irving Rewards card, pick one up free of charge at any Participating Location. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to [www.theirving.com](http://www.theirving.com). Please allow up to seven (7) days from the day that you register your new Irving Rewards card to be eligible to receive Digital Game tickets. You can obtain a Digital ticket without making a purchase by sending a 3" x 5" card legibly printed together with your name, your Irving Rewards number and your email address, to "Irving Rewards Win Gas for Life Digital Ticket Request", 600 Main Street, #300, Tonawanda, NY 14151-0888. Requests must be received by September 4, 2018. Limit one digital game ticket per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Your no purchase digital ticket will be emailed to the email address provided. Any questions, concerns or comments regarding The Digital Game can be forwarded [gamemaster@irvingrewardscard.com](mailto:gamemaster@irvingrewardscard.com). Or send your questions, concerns or comments "Irving Rewards Free Gas for Life Game, c/o 600 Main Street, #300, Tonawanda, NY 14151-0888".

1) **GAME DATES:** The Digital Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on July 5, 2018 (the "Digital Game Start Date"). The Digital Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on September 4, 2018 (the "scheduled Digital Game End Date") or whenever Digital ticket supplies are exhausted, whichever occurs first. The period between The Digital Game Start Date and the scheduled Digital Game End Dates is known as the "Digital Game Period". Certain components of The Digital Game will end on different dates, as indicated elsewhere in these rules.

2) **WHO CAN PLAY:** The Digital Game is open to all legal residents of the states of CT, ME, MA, NH, NY, RI and VT who have reached the age of majority, as of Game Start Date, in the state in which they reside. (The age of majority is 18 years in the states as noted above). Employees of Game Sponsor, its Administrators, front line store employees of the Participating Locations, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are eligible to play and win in the Instant Win portion of The Digital Game only (see rule 3 A below).

3) **HOW TO PLAY:** There are two (2) ways to play: A) Instant Win and B) Online Enter to Win Sweepstakes. Within twenty-four (24) hours of making any qualifying transaction using your Irving Rewards card, you will receive a Digital ticket via email. Follow the instructions to click the link to open your Digital ticket. **Important: You must have subscribed to receive email communications during your registration process in order to receive your Digital ticket.** If you have not subscribed to receive emails and wish to play the Digital Game, you must reach out to Irving Rewards Customer Support at [customersupport@irvingoil.com](mailto:customersupport@irvingoil.com) or call 1.855.774.7975. If you do not receive your Digital ticket via email, you can access via the Irving Rewards Win Free Gas for Life contest website by logging into your account at [www.irvingrewardscard.com](http://www.irvingrewardscard.com) and following the instructions on screen. **ALL DIGITAL TICKETS EXPIRE ON SEPTEMBER 9, 2018. AFTER SEPTEMBER 9, 2018, NO DIGITAL TICKETS WILL BE ELIGIBLE TO BE OPENED TO REVEAL ANY OF THE GAME MESSAGES AS INDICATED HEREIN.**

- A) **INSTANT WIN:** When Digital tickets are opened, select tickets will reveal a message stating "You've Won an Irving Rewards Prize followed by a value of a Fuel Discount ("Irving Rewards Discount"). Values range from \$0.03 off per

gallon to \$0.75 off per gallon, on a maximum fill-up of 20 gallons. See chart below for details. There are a total of 511,250 Irving Rewards Discounts available to be won. Individual and overall odds of winning an Irving Rewards Discount are noted in the chart below.

The following are offered as Irving Rewards Discounts in 1,684,265 Digital tickets available for distribution:

TYPE	DESCRIPTION	AVG RETAIL PRICE (US \$)	QUANTITY AVAILABLE	ODDS TO RECEIVE
IRVING REWARDS	3 Cents off Per Gallon (MAX 20 / AVG 12.5 gal)	\$0.38	350,000	1 in 5
IRVING REWARDS	5 Cents off Per Gallon (MAX 20 / AVG 12.5 gal)	\$0.63	100,000	1 in 17
IRVING REWARDS	10 Cents off Per Gallon (MAX 20 / AVG 12.5 gal)	\$1.25	50,000	1 in 34
IRVING REWARDS	25 Cents off Per Gallon (MAX 20 / AVG 12.5 gal)	\$3.13	10,000	1 in 169
IRVING REWARDS	50 Cents off Per Gallon (MAX 20 / AVG 12.5 gal)	\$6.25	1,000	1 in 1685
IRVING REWARDS	75 Cents off Per Gallon (MAX 20 / AVG 12.5 gal)	\$9.38	250	1 in 6,738

TOTAL IRVING REWARDS DISCOUNTS:	QUANTITY AVAILABLE	ODDS TO RECEIVE
	511,250	1 in 4

**WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH AN IRVING REWARDS FUEL DISCOUNT MESSAGE:**

**As indicated on the instructions on screen, your prize will be automatically loaded onto your Irving Rewards Card that the Digital Ticket was issued to.** Allow a minimum of twenty-four (24) hours for your Irving Rewards Fuel Discount to be loaded on your Rewards card. Then, go to the location where you obtained your Digital ticket or to any Participating Location, swipe your Irving Rewards card prior to making a fuel transaction of 5 gallons or more, and the Irving Rewards Fuel Discount will be applied to your transaction. Fuel discount is valid to a maximum of twenty (20) gallons. Remember: If you do not have an Irving Rewards card, pick one up free of charge at any Participating Irving Rewards Location. Only Registered Irving Rewards card members will be eligible to redeem. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to [www.theirving.com](http://www.theirving.com). Please allow up to seven (7) days from the day that you register your new Irving Rewards card to redeem. See [www.theirving.com](http://www.theirving.com) for list of Participating Irving Rewards Locations.

Digital tickets may be combined with any other offers. Total redemption may not exceed the retail value of the purchase. **All Irving Rewards Fuel Discounts must be redeemed by the remainder of the month from the date issued plus 60 days.**

- B) **DIGITAL ONLINE SWEEPSTAKES:** When you open your Digital Game Ticket you will receive a message stating that you have received one (1), two (2), three (3), four (4), or five (5) online entries for a chance to win in our Digital Game Online Sweepstakes.

**ONLINE SWEEPSTAKES DRAWINGS:** In total there will be seventy-six (76) Online Sweepstakes prizes drawn, as outlined in Table 3: Schedule of Online Drawings and Prizes, below.

**\$50.00 Irving Oil Gift Card Prizes:** Following the table below, there will be 63 prizes of a fifty dollar (\$50.00) Irving Gift Card awarded on the basis of one (1) per day from July 6 through September 6, 2018. Winners will be randomly selected per drawing from among all non-winning, eligible Online Entries received prior to each drawing. All non-winning Online Entries will automatically rollover into subsequent drawings.

**\$500.00 Cash plus a \$500.00 Community Donation Prizes:** Following the table below, there will be six (6) drawings to award one (1) prize each of a \$500.00 Cash plus a \$500.00 Community Donation prize. These prizes will be awarded on a per state basis (with NY and VT entries combined for one prize). See Table 3 below for details and state groupings. Winners will be randomly selected for each draw from all eligible Online Entries received prior to the stated drawing date, based on the state indicated during registration of your Irving Rewards Card (see Table 3 below for details). All non-winning Online Entries will automatically rollover into subsequent drawings. Prize is valued at, and limited to, \$500.00 awarded as a check to the winner and the \$500.00 Community Donation will be awarded as a check payable to one (1) community charity, group or organization as approved by the Game Sponsor. Non-profit organizations registered in the United States, recognized by the Internal Revenue Service as tax-exempt and designated a public charity under section 501(c)(3) of the IRS Code, qualify. Organizations of political, religious, or discriminatory nature; organizations with affiliation to drugs or alcohol; crowd-funding opportunities for personal support, all do not qualify.

**Free Gas for a Year Prizes:** Following the table below, there will be six (6) drawings to award one (1) prize each of Free Gas for a Year. These prizes will be awarded on a per state basis (with NY and VT combined for one prize). See Table 3 below for details and state groupings. Winners will be randomly selected for each draw from all eligible

Online Entries received prior to the stated drawing date, based on the state indicated during registration of your Irving Rewards Card (see Table 3 below for details). All non-winning Online Entries will automatically rollover into subsequent drawings. Prize is valued at, and limited to, \$2,600.00 and is awarded in Irving Gift Cards of varying denominations totaling but not exceeding \$2,600.00. Gift cards terms and conditions may apply, see gift card(s) for details.

**Free Gas for Life Prize:** Following the table below, there will be one (1) draw to award one (1) prize of Free Gas for Life. Winner will be randomly selected from among all non-winning, eligible Online Entries received prior to the drawing. Prize is valued at, and limited to \$78,000.00 and will be loaded onto an Irving Commercial Card, totaling but not exceeding \$78,000.00. Irving Commercial Card is valid for Irving Oil fuel purchases only and is non-transferable and has no cash value or cash refund value.

Odds of winning any Online Drawing prize depends on the total number of eligible Online Entries received prior to the date of each drawing. Each Online Drawing prize is nontransferable and no cash substitution, in part or in whole, is allowed except as specified herein. All online drawings will take place by the Game Administrators, at their offices, on the dates specified in the table below.

**Table 3: Schedule of Online Drawings and Prizes:**

Prize	Quantity per Drawing	Total Drawings	Date(s)	State Grouping
\$50.00 Irving Gift Card	1	63	Daily from July 6 through September 6, 2018	N/A
\$500.00 Cash plus a \$500.00 Community Donation	1	6	Thurs. July 26, 2018	1 prize for ME 1 prize for NH 1 prize for VT and NY 1 prize for MA 1 prize for CT 1 prize for RI
Free Gas for a Year	1	6	Thurs. August 16, 2018	1 prize for ME 1 prize for NH 1 prize for VT and NY 1 prize for MA 1 prize for CT 1 prize for RI
Free Gas for Life Grand Prize	1	1	Mon. September 10, 2018	N/A

**4) NOTIFICATION AND REDEMPTION: For Instant Irving Rewards Discounts:** All prize claims are subject to verification by the Administrators. See Rule 3(A) – WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE). **For Online Win prizes:** If you have been selected as a potential winner in any of the drawings described above, the Game Sponsor or Administrators will notify you via email, postal mail, registered mail, courier and/or phone. As a condition of awarding any Online Win prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity and releases and indemnifies Game Sponsor, Administrator and other certain parties. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of The Digital Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of the Online \$500.000 Cash plus \$500.00 Community Donation prizes, the Online Free Gas for a Year prizes, and the Online Free Gas for Life prize, if the potential winner is disqualified and forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received.

Once verified and unless specified otherwise, prizes will be shipped by prepaid delivery to (or redeemed at) the Participating Location closest to winner's valid disclosed address. Allow approximately four (4) to six (6) weeks for shipment of prizes to Participating Locations following verification.

A minimum of three (3) attempts will be made to contact any winner to arrange for pick-up of any prize. Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited. In the case of the Online \$500.00 Cash plus \$500.00 Community Donation prizes, the Online Free Gas for a Year prizes, and the Online Free Gas for Life prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. **For all other drawing prizes, such unclaimed prizes will not be awarded to alternate winners.**

**Irving Energy Customer Prizes:** There will be an additional three (3) prizes of Free Gas for a Year, valued at and limited to \$2,600.00 each, available to Irving Energy residential customers who have a registered Irving Rewards card only. To be automatically entered into the Irving Energy Free Gas for a Year Draws ("Irving Energy Draws") you must: 1) Have a valid Irving Energy Account 2) Have a registered Irving Rewards Card and 3) Link your Irving Rewards Card to your Irving Energy Account at [irvingenergy.com/rewards](http://irvingenergy.com/rewards). These prizes are only available to be won by current Irving Energy residential customers who have taken a delivery of home heating fuel in the last 12 months as of the Game End Date or who are newly acquired residential customers (between January 1, 2018 and the Game End Date), who have not yet had their first delivery of home heating fuel, and are in good credit standing. You can obtain a no purchase entry into the draws by sending a 3" x 5" card legibly printed together with your name, your email address, and phone number to "Irving Energy Win Gas for a Year No Purchase Request", 600 Main Street, #300, Tonawanda, NY 14151-0888. Requests must be received by September 4, 2018. Limit one entry per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Odds of winning any Irving Energy prize depends on the total number of eligible entries received prior to the draw date. All Irving Energy Draws will take place by the Game Administrators, at their offices, on Monday, September 10, 2018. Prizes will be awarded in Irving Oil Gift Cards of varying denominations totaling but not exceeding \$2,600.00. Gift cards terms and conditions may apply, see gift card(s) for details. For more information on how to become an Irving Energy Customer, visit [www.irvingenergy.com](http://www.irvingenergy.com).

**\$50.00 Irving Oil Gift Card prizes:** Will be shipped direct to the customers mailing address or to the customer's preferred participating Irving Oil location as indicated on the Compliance, Release, and Indemnity Form.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

**5) ODDS CHART:** Odds of winning an Irving Rewards Discount are stated in Rule 3(A). As stated herein, odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules, prior to each drawing.

**6) PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Online Sweepstakes Drawings prize winners will be published on The Game Sponsor's website location and available by mail (see paragraph 9) after the promotion ends, following verification of all prizewinners.

**7) PRIVACY:** Game Sponsor will be collecting personal data about you for The Digital Game and for purposes of market research. If you enter The Digital Game, you grant Game Sponsor permission to send Game updates and winner notification, specials or promotions and/or newsletters/updates to you. You may at any time "opt-out" of receiving future promotion mailings from The Digital Game Sponsor, by going online to [www.irvingrewardscard.com](http://www.irvingrewardscard.com) and clicking on "Remove", or by sending a self-addressed, stamped envelope with your request to 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage.

No such personal data will be transferred or sold to any third party except in the following circumstances:

- A) When you give us permission to do so;
- B) When in good faith we believe the law requires it;
- C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;
- D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- E) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers;

however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email, accessible through [www.irvingrewardscard.com](http://www.irvingrewardscard.com) or by prepaid mail sent to "Irving Rewards Free Gas for Life Game, 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage.

**8) UNSUBSCRIBE:** If you wish to unsubscribe from Digital Tickets from the Irving Rewards Free Gas for Life Game, you can do so at any time by following the unsubscribe link at the bottom of the Digital Ticket email. Once you have followed the instructions on screen to unsubscribe, you will no longer receive Digital Tickets.

**9) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from The Digital Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of The Digital Game.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE DIGITAL GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE DIGITAL GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**10) LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Digital Official Rules are available through [www.irvingrewardscard.com](http://www.irvingrewardscard.com) or by sending a self-addressed, stamped envelope to "Irving Rewards Free Gas for Life Game, 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage. Please specify "Rules" and/or "Winners' List" with your request.

**11) GENERAL TERMS AND CONDITIONS:** Participation in The Digital Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to The Digital Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, state, local, and municipal laws and regulations. The Digital Game Sponsor reserves the right to terminate or withdraw The Digital Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prize winners, except as provided herein. The Digital Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in The Digital Game, each entrant agrees to release and hold The Digital Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in The Digital Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in The Digital Game.

The Released Parties are not responsible for undelivered Digital Tickets due to spam filters or any other means, in addition to any lost, late, damaged, misdirected, illegible, postage-due or incomplete entries, requests or prize claims.

**12)** All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts: \$406,693.75

Game Sponsor: Irving Oil Marketing, Inc., Portsmouth, New Hampshire (in USA).